



\$81 + ASIC FEE	\$125 (Incl. GST)	Fr \$165 (Incl. GST)	\$165 (Incl. GST)	\$97.50 (Incl. GST)	\$495 (Incl. GST)	Fr \$125 (Incl. GST)	Free
Company Registration	SMSF Trust Deed	SMSF Tools	SMSF Borrowing	Actuarial Certificate	Quantity Surveyor Rep	Trusts	Jobs

Media Kit

TrustDeed.com.au is an online service for creating, storing & managing legal documents for Companies and Trust deeds for SMSF, Family, Unit and Fixed Unit Trusts etc.

Our services are used by one time end users / trustee or professional accountants, lawyers, financial planners, advisors etc.

TrustDeed.com.au is an ideal advertising medium to reach accountants, auditors, administrators & trustees as well as people who are considering setting up their own business via companies and discretionary trusts, SMSF or unit trusts.

This is what some of our customers say about us:

"If you require service, technical assistance & a confident fully informed step by step approach to implementing the SISA 67 (4A) borrowing structure then use www.trustdeed.com.au. Finally, there is an organisation that can translate a complex borrowing structure into plain, easy to understand English."

George Saab B Bus, FCA, AFPA
 Cartwright Brown & Company
 Chartered Accountants

"As an accountant, we rely on the strength of a professional firm to keep us up to date with the latest changes and all other relevant matters. You & your team at trustdeed.com provide us with prompt, efficient services."

Dickson Hong CPA
 Registered Tax Agent Registered ASIC Agent
 TAXATION BUSINESS SERVICES

"We have used company registration services and purchased trust deed documents through trustdeed.com.au and found their website very informative and easy to navigate coupled with post sales service".

Han Spendlove
 Managing Director | Financial Consultant

Trust Deed.com.au website configuration:

Apart from the Home Page which is <http://www.trustdeed.com.au>, our website consists of the following pages:

Landing pages	Sub-pages		Landing pages	Sub-pages
Company Registration	company-registration.asp		SMSF Borrowing	smsf-borrowing-external-party.asp
	company-constitution-only.asp			smsf-borrowing-external-party.asp
	div7a-agreement.asp			property-conveyancing.asp
	shelf-companies.asp			
	company-name-and-constitution.asp		Actuarial Certificate	actuarial-certificate.asp
	company-name-and-constitution.asp			our-actuary.asp
	why-use-us-company.asp			why-use-us-actuarial.asp
	our-package-company.asp			how-actuarial-certificates-work.asp
	documents-printing-company.asp			
	free-forms-company.asp		Quantity surveyor Report	quantity-surveyor.asp
Business Name	business-registration.asp		Trusts	trusts-information.asp
	faq-bussiness-name.asp			discretionary-trust-deed.asp
	business-registration-whyuseus.asp			how-discretionary-trust-works.asp
SMSF Trust deed	smsf-trust-deed.asp			unit-trust-deed.asp
	smsf-update.asp			how-unit-trusts-work.asp
	bulk-updates-smsf-trust-deed.asp			fixed-trust-deed.asp
	why-use-us-smsf-trust-deed.asp			how-fixed-unit-trust-work.asp
	our-package-smsf-trust-deed.asp			trusts-whyuseus.asp
	update-service-trustees-smsf-trust-deed.asp			trusts-docprint.asp
	update-service-advisors-smsf-trust-deed.asp		Jobs	SearchJobs.asp
	documents-printing-smsf-trust-deed.asp			
	table-of-contents-smsf-trust-deed.asp			
	free-forms-smsf-trust-deed.asp			
SMSF Tools	smsf-tools.asp			
	commence-to-account-based-pension.asp			
	convert-to-account-based-pension.asp			
	deed-of-confirmation.asp			
	add-member-to-smsf.asp			
	delete-member-from-smsf.asp			
	individual-to-corporate.asp			
	corporate-to-individual.asp			
	corporate-to-corporate.asp			
	declaration-trust.asp			
	smsf-loan-agreement.asp			
	binding-death-nomination.asp			

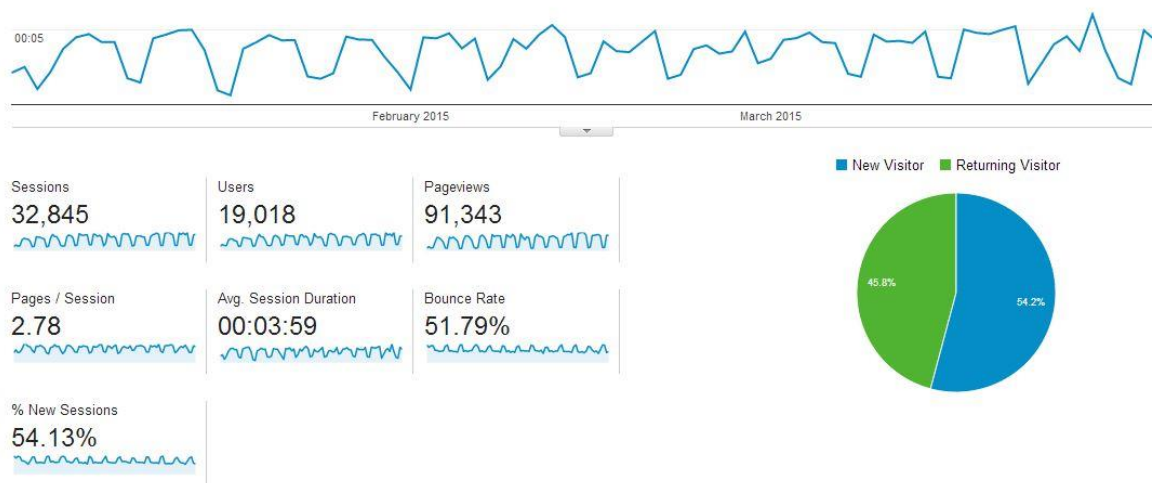
OFFER 1: Advertising on the website:

TrustDeed.com.au offers a range of different advertising opportunities to suit your specific needs.

These include advertising on the:

1. TrustDeed.com.au home page
2. 9 Landing Pages

TrustDeed.com.au attracted 32,845 visitors during first quarter of 2015 with each visitor viewing about 3 pages per visit. With average time spent of approx. 4 minutes per visit, we guarantee that your advertising will be noticed and have sufficient exposure to this niche market segment.



Example of TrustDeed.com.au website

The screenshot shows the TrustDeed.com.au website. The header includes the logo, navigation links (About Us, Advertise with us, Our Fees, Seminar, FAQ, Sitemap, Contact Us), and contact information (LiveChat, 02 9684 4199, Login). A prominent banner advertises an "Online Service for Creating, Storing & Managing Legal Documents" with a "Register Now" button. Below the banner, a "HOW IT WORKS" section outlines the process: Register as a New Customer, Log on to Website, Select Product, Answer Simple Questions, Make Payment, Documents Emailed to You, and All in 20 Minutes. A grid of service cards follows, each with a price and a "Read More" link:

- COMPANY REGISTRATION:** \$538. Description: By using our online system you can register an Australian company with ASIC in less than 20 minutes and receive instant email of Certificate of Incorporation and all required legal documents.
- NEW SMSF TRUST:** \$125. Description: By using our system you can build a Self Managed Super Fund (SMSF) trust deed in less than 20 minutes and receive instant email of up-to-date top quality legal documents including investment strategy.
- COMMENCE ACCOUNT BASED PENSION:** \$165. Description: You can create documents to commence Account Based Pensions. Transition to Retirement - Account Based Pensions in your self managed superannuation fund.
- SECURITY TRUST DEED - EXTERNAL LENDER (BANK):** \$165. Description: Get instant email of a Property Custodian Trust (PCT) deed to enable your SMSF to borrow from external lender (Bank) under Section 67A & 67B of SDA, 1991. We offer full step-by-step support at no additional cost.

The footer contains three sections: "WELCOME to trustdeed.com.au" (We provide a comprehensive online service for...), "ABOUT OUR TRUST DEEDS" (All trust deeds and legal documents available from...), and "CLIENT TESTIMONIALS" (We have been using trustdeed.com.au for...).

Three Advertisement Packages:

We offer advertisers 3 packages which are designed to suit businesses according to the area of their expertise. This is to enable them to reach customers who visit our website for setting up companies, SMSF's and Trusts.

Each package allows clients to place their ads on a Landing Page on our website that appeals to them. A client may choose from a range of sizes – Banner, Square or Column. The ads chosen by the client will be run on the Landing Page of choice as well as on 5 Sub-Pages of the website. TrustDeed.com.au will decide on which subpages will be offered based on availability of space at the time of booking.

Packages can be purchased ONLY in a block of a month, and booking are accepted for a minimum of one month.

Package 1

Package Options and Costs: *(Note Costs shown are for a month campaign)*

Landing Page	Duration of Campaign	Type of Ad/Location		
		Banner	Square	Column
Company Registration	1 Month	\$900.00	\$800.00	\$700.00

All figures are exclusive of GST

Package 2

Landing Page/s (any one)	Duration of Campaign	Type of Ad/Location		
		Banner	Square	Column
SMSF tools Landing Page	1 Month	\$800.00	\$700.00	\$700.00
SMSF Landing Page		\$800.00	\$700.00	\$700.00
Actuarial Certificate Landing Page		\$800.00	\$700.00	\$700.00
SMSF Borrowing Landing Page		\$800.00	\$700.00	\$700.00
SMSF update Landing Page		\$800.00	\$700.00	\$700.00

All figures are exclusive of GST

Package 3

Landing Page/s (any one)	Duration of Campaign	Type of Ad/Location		
		Banner	Square	Column
Discretionary Trust deed	1 Month	\$700.00	\$600.00	\$600.00
Fixed Unit Trust deed		\$700.00	\$600.00	\$600.00
Unit Trust Deed		\$700.00	\$600.00	\$600.00

All figures are exclusive of GST

Home Page Advertising is available for the following:

Duration of Campaign	Type of Ad/Location		
	Square	Column	Bottom Banner
1 Month	\$900.00	\$900.00	\$600.00

All figures are exclusive of GST

OFFER 2 WEEKLY NEWSLETTER

The newsletter is sent to about 32,000 email subscribers; about 18,000 of these are customers of www.trustdeed.com.au, and more than 6000 are accountants, financial planners or solicitors.

The newsletter revolves around tax structures and upcoming strategies which Directors / Trustees can use to legally reduce their tax. It is written on weekly basis. It has an open rate of more than 20%.

Duration of Campaign	Type of Ad/Location		
	Square	Column	Bottom Banner
Per newsletter	\$800.00	\$700.00	\$700.00

OFFER 3: DOCUMENT DELIVERY EMAIL

TrustDeed.com.au sells about 150 documents a day which are instantly emailed to a client as an attachment. This provides an opportunity for a targeted message to be sent with this e-mail to this customer who could be your prospective client. For e.g. A broker could send a client who has just set up a Self-managed super fund a message like “Now that you have a SMSF – click here to open your broker account”.

Costs:

Landing Page	Duration of Campaign	Type of Ad/Location	
		Square	Column
Company Registration	Per 1000 emails (Approx one month)	\$900.00	\$800.00
Any SMSF tools	Per 1000 emails (approx one month)	\$800.00	\$700.00
New SMSF or SMSF Update		\$800.00	\$700.00
Actuarial Certificate		\$800.00	\$700.00
SMSF Borrowing		\$800.00	\$700.00
Discretionary Trust deed	Per 1000 emails (approx two months)	\$700.00	\$600.00
Fixed Unit Trust deed		\$700.00	\$600.00
Unit Trust Deed		\$700.00	\$600.00

Bulk Booking Discounts:

We offer discounts on bookings of over 2 months which are as follows:

- 10% off on standard rates on booking of 3 months and above.
- 15% off on standard rates on booking of 5 months and above.

All payments have to be made in advance.

Advertising Sizes and Requirements:

All finished artwork must be sent EXACTLY according to specifications below. Also note that animated adverts are not accepted by us on the website or in the e-mail newsletter

Artwork must be sent as an ATTACHMENT to an email, not embedded within the body of the email.

Advertisement Dimensions:

Top Banner Advertisement (for Landing Pages only not for Home Page)
W 586 x H 75 Pixels

Column
Advertisement
W 125 x H 450 Pixels

Square Advertisement
W 200 x H 250 Pixels

All Artwork files must
be in JPEG or GIF
format
Data Size 75Kb

Bottom Banner Advertisement (Only for Home Page)
W 586 x H 75 Pixels

Note: Should you need services to design your ads we are able to provide you with artwork for your advertisements for \$165 per artwork.

Advertising Terms and Conditions

Every advertiser and advertising agency who lodges an advertisement for publication on the TrustDeed.com.au Website or TrustDeed.com.au Email Newsletter operated by Deed Dot Com Dot Au Pty Ltd. agrees to the following conditions:

1. Deed Dot Com Dot Au Pty Ltd. reserves the right to reject any advertisement which conflicts with the TrustDeed.com.au. website's purpose, tone or design.
2. If you wish to cancel your booking you must do so at least 7 working days before the advertisement (or the first advertisement in an advertising package) is due to appear in the TrustDeed.com.au Email Newsletter or on the TrustDeed.com.au Website. Otherwise you will be subject to a cancellation fee of 100% of the cost of the advertisement or package.
3. All prices listed are inclusive of GST.
4. Deed Dot Com Dot Au Pty Ltd. has the right to amend these terms and conditions at any time.
5. Deed Dot Com Dot Au Pty Ltd. has no liability in relation to any failure of telecommunications services or systems which affect the publishing of the advertisement or the publication of a campaign.
6. Deed Dot Com Dot Au Pty Ltd. endeavours to make sure your advertisement is displayed correctly on all web browsers and email clients but has no liability if the advertisement is not displayed correctly when viewed using a different email client to Microsoft Outlook 2003 and a different web browser to Microsoft Internet Explorer 7.
7. Any advertising packages put together by Deed Dot Com Dot Au Pty Ltd. are for a maximum 12 month period, or as specified in the booking form.
8. All content must be provided in the correct format as per the specifications outlined on the TrustDeed.com.au Media Kit.
9. All content for advertisements must be submitted at least 7 working days before the advertisement is scheduled to appear in the TrustDeed.com.au Email Newsletter or TrustDeed.com.au Website. This excludes advertisements designed by Deed Dot Com Dot Au Pty Ltd. for which content must be submitted 15 working days before the advertisement is scheduled to appear in the TrustDeed.com.au website or Email Newsletter.
10. Advertising on the TrustDeed.com.au Website and TrustDeed.com.au Email Newsletter is subject to availability.

Manav Sharma
Support Manager

Deed Dot Com Dot Au Pty Ltd

I agree to the terms and conditions above

Advertiser

11. The design service offered by Deed Dot Com Dot Au Pty Ltd. costs \$165 +GST and only includes 2 changes by the advertiser, except in cases where there was an oversight by Deed Dot Com Dot Au Pty Ltd. . After 2 changes you will be charged an additional \$50 per change.
12. It is the responsibility of the advertiser to submit the content for advertisements in the correct format and within the correct period of time before the advertisement is due to appear. If the advertiser fails to do so they will be charged for the full cost of placing the advertisement.
13. Advertisements placed on the TrustDeed.com.au Website (This only includes advertisements placed in all positions) are shown on a rotating basis with a maximum of 5 advertisements per position per week being displayed.
14. Deed Dot Com Dot Au Pty Ltd. will send advertisers a proof of advertisements scheduled to appear in the TrustDeed.com.au Email Newsletter but cannot guarantee the advertisement will appear in the exact same form as shown in the proof.
15. Deed Dot Com Dot Au Pty Ltd. cannot send through a proof when advertising on the TrustDeed.com.au Website and it is thus the responsibility of the advertiser to make sure the advertisement is displayed in the form the advertiser intended the advertisement to be displayed. If the advertisement is not displayed correctly it is the responsibility of the advertiser to inform Deed Dot Com Dot Au Pty Ltd. as soon as possible if there is any problems either by phone 02 9684 4199 or email: sales@trustdeed.com.au
16. Once an advertiser has submitted an on-line booking Advertising Form, the advertiser enters into a formal contact with Deed Dot Com Dot Au Pty Ltd. in which they accept all of the Terms And Conditions mentioned and are liable to pay for any advertising specified in the form. If any of the information entered in the form is incorrect it is the responsibility of the advertiser to inform Deed Dot Com Dot Au Pty Ltd. as soon as possible either by phone 02 9684 4199 or email: sales@trustdeed.com.au
17. All advertising package quotes put together by Deed Dot Com Dot Au Pty Ltd. are valid for 10 days only unless otherwise specified.
18. All advertisers of advertising packages will have to be paid in full at the time of booking. Any payment by bank transfer or cheque will have to be credited to the account of Deed Dot Com Dot Au Pty Ltd, before the start of the advertising campaign, failure to pay the required fee will result in the advertising not being published.

Manav Sharma
Support Manager

Deed Dot Com Dot Au Pty Ltd

I agree to the terms and conditions above

Advertiser